



**FOR IMMEDIATE RELEASE**

sip & Savour Ontario  
Wednesday, October 5, 2011

## **Toronto's Ultimate Local Wine & Food Experience!**

### **An Evening Dedicated to Ontario VQA Wines & Regional Cuisine in Support of Houselink**

**Wednesday, October 19<sup>th</sup>, 2011 – Steam Whistle Brewing, The Roundhouse** – With Ontario at the heart of Canada's food and wine scene, it's easy to become overwhelmed with the plethora of food and wine events taking place in the province throughout the year. After seven years in the running, sip & Savour Ontario has grown substantially and established itself as Toronto's ultimate local wine and food experience, offering both the public and media an opportunity to savour and explore the excellence of Ontario food and VQA wine.

With sip & Savour Ontario taking place right in the midst of harvest season, there's no better time or place to experience the excitement and show your support for- the best of what our province has to offer! This year, we will be showcasing 29 award-winning Ontario wineries that will be pouring and pairing their wines with a delectable selection of gourmet regionally prepared foods.

"We are very proud to be associated with Houselink," notes Tony Aspler, wine writer and partner of sip & Savour Ontario. "The Ontario Wine Awards and sip & Savour Ontario share the same core values. This worthy enterprise is community-based, helping those who cannot help themselves. The wine community is by nature a sharing community, willing to assist those less fortunate than ourselves."

Culinary offerings created by chefs from a selection of Ontario's top restaurants, including; Globe Bistro, The Drake Hotel, The Old Mill Inn & Spa, Frank Restaurant / AGO, The Boiler House Restaurant and Longo's. An exciting addition to this year are three Ontario gourmet food trucks – El Gastronomo Vagabundo, Gorilla Cheese and Cupcake Diner – will be there serving up their culinary delights. Guests are also invited to get up close and personal, and learn first hand how to prepare their own food and wine pairing at home, during the live culinary demonstrations taking place throughout the evening. Also, participating sponsors, Dairy Farmers of Canada, The Stonemill Bakehouse Ltd., and Q water, will be on hand to proudly share with the crowd what products they have to offer.

Partnering with Houselink, this year's event will feature a silent auction with all proceeds to benefit Houselink, which provides housing solutions and support for people living with mental illness and at risk of being homeless. [www.houselink.on.ca](http://www.houselink.on.ca)

Our event will give you a taste of Ontario's home-grown excellence and inspire you to help fund the continued enjoyment of Ontario's finest foods and VQA wines for years to come!

#### **Wednesday, October 19, 2011**

7:30 pm to 10:00 pm

Steam Whistle Brewing, The Roundhouse

255 Bremner Blvd, Toronto - [www.steamwhistle.ca](http://www.steamwhistle.ca)

For more information, and to purchase tickets, please visit [www.sipandsavourontario.ca](http://www.sipandsavourontario.ca)

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#### **Participating Chefs**

The Old Mill Inn & Spa – Chef Tim Dunnill

Frank Restaurant / AGO – Chef Anne Yarymowich

The Drake Hotel – Chef Anthony Rose

Globe Bistro – Chef Kevin McKenna

The Boiler House Restaurant – Chef Andre Walker

Longo's – Chef David Ashlee

#### **Gourmet Food Trucks**

El Gastronomo Vagabundo – Chef Adam Hynam-Smith

Gorilla Cheese

Cupcake Diner

### Participating Ontario VQA Wineries

Between the Lines Winery	Inniskillin	Pillitteri Estates Winery
Casa Dea Estates Winery	Jackson Triggs	Riverview Cellars Estate Winery
Château des Charmes	Kacaba Vineyards	Rosewood Estates Winery
Creekside Estate Winery	Konzelmann Estate Winery	Sandbanks Estate Winery
Diamond Estates - The Winery	Lailey Vineyard Wines	Southbrook Vineyards
Exultet Estates	Le Clos Jordanne	Stoney Ridge Estate Winery
Fielding Estate Winery	Mike Weir Wine	Tawse Winery
Flat Rock Cellars	Nyarai Cellars	Vineland Estates Winery
Hinterbrook Estate Winery	Pelee Island Winery	Wayne Gretzky Estate Winery
Huff Estates	Peller Estates Winery	

### sip & Savour Ontario Sponsors

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Crush Wine Bar	Dairy Farmers of Canada	

### Special Thanks To:

Longo Bros Corks Beer & Wine Bar  
Minda Feldman & Family  
The Howard and Carole Tanenbaum Family Charitable Foundation

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### About The Forefront Communications Network Inc.

Forefront Communications is an acknowledged full-service marketing and communications company specializing exclusively in the beverage alcohol industry. To date, Forefront has served such clients as; Brewers Association of Canada, Beverage Brands UK Ltd., Fruit Wines of Canada, Pacific NW Wine Coalition, Wines of Chile, SOPEXA, Tetra Pac, Wines of New York, Wine Institute of California, Wine Country Ontario, United States Department of Agriculture, Wines of South Africa, Whitehall Agencies Inc., Trade Commission of Spain, Distillers Corp. and Pernod Ricard S.A. [www.forefrontcom.com](http://www.forefrontcom.com)

### About Houselink

Houselink is a non-profit, charitable agency based in Toronto that provides supportive housing. They offer a range of housing options, individualized supports and community-based programs. Quality of life is at the heart of their mission. They believe people – even people with serious mental illness– know what's best for them. All residents are members of Houselink, and participate in the life and the decisions of the organization. Houselink makes it possible for people struggling with extreme poverty, mental health and addiction issues to pursue recovery and build meaningful lives on their own terms. Their mission is to improve the quality of life of psychiatric consumers / survivors including those who are homeless or otherwise marginalized, through the provision of permanent affordable supportive housing and programs. [www.houselink.on.ca](http://www.houselink.on.ca)